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CompuSave Computers Inc. – Privacy Policy

Our Privacy Commitment

CompuSave Computers Inc., hereinafter CompuSave Computers or CompuSave, knows how important it is to you that your personal information is protected. Whether you are shopping with us online or in person we want to make every customer experience safe and secure. In keeping with that goal, we have developed this Privacy Policy to outline our guidelines for the collection and use of personal information by CompuSave Computers.

Who is CompuSave Computers Inc.?

CompuSave Computers is an entity located in Norwich, Ontario. We provide computer sales & service to local residents, farms & businesses.

What Information does CompuSave Computers Collect and How is it Used?

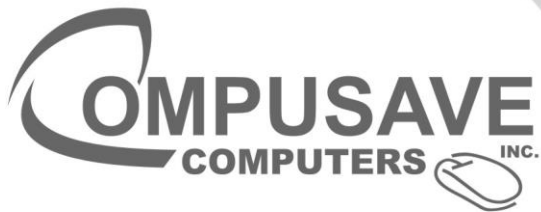
At CompuSave Computers, we collect two types of information: personal information and non-personal information.

With your consent we may use your personal information for a number of different purposes, for example to:

- fulfill requests for products, services or information;
- assist you in obtaining access to services which you have personally subscribed to;
- provide customer services;
- administer contests or promotions;
- offer new products and services;
- measure and improve the effectiveness of our Web Sites or our marketing endeavors; and
- tailor our online or in-store offerings to your preferences.

We may also collect and summarize customer information in a format that no longer identifies the individual for statistical purposes.

Personal information typically includes your name, address, phone number, and e-mail address. You can always choose not to provide us with any of your personal information. However, if you make this choice we may not be able to provide you with the product, service, or information that you requested. For example, we may not be able to process an on-line order if the proper information is not provided.



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Non-personal information does not identify you as an individual. For example, we may ask you for your postal code to assist us with planning our advertising.

Your Implied Consent

In some cases, your consent is implied if we ask you to provide personal information with a stated purpose. For example, we can only deliver the product you have purchased if you provide us with your address and phone number.

If you wish to receive CompuSave Computers' information or sales flyers via e-mail or letter mail, you must provide us with your name, address and/or e-mail address. By providing your mailing information or e-mail address, you are giving us your consent to use your personal information to advise you of products which may be of interest to you.

You always have the opportunity to "opt out" of having your information used for this purpose.

Withdrawing Your Consent

If you have "opted in" or subscribed to our flyers via our e-mail or mailing lists, we will always provide you the opportunity to "opt out" or unsubscribe. For example, each e-mail we send you will tell you how to decline further e-mail.

Information CompuSave Computers Collects from You

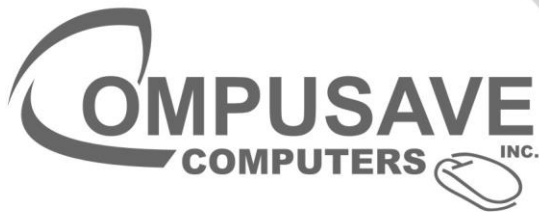
Listed here are some examples of the ways that we collect information about you and how we use it.

In-Store Purchases

When you purchase a product from CompuSave Computers, you may need to provide us with contact and payment information (such as credit card information) so that we can process your request. Examples where we need contact information include delivering products, holding merchandise for pick-up, and warranty coverage. If we collect this information, we may also use this information to send you promotional information on products and services; unless you choose to opt-out.

Our Web Sites

While using our web site, you may be asked to voluntarily provide certain personal information (such as your name, email address, postal address, telephone number, or credit card information).



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We use this information to complete your transaction and to apply for access to certain special features and functions of the web site. If you choose not to provide requested personal information, you will not be able to use certain features of the web site and you will not be able to engage in transactions through the web site.

With any of the services on our web site, we may also use your personal information to contact and correspond with you and to respond to your inquiries. With your consent, we may send to you, from time to time, email or other communications regarding goods or services we believe will interest you.

All references to our web site in this Policy means www.CompuSave.ca.

Sign-Up for E-mail News

CompuSave Computers may offer an e-mail newsletter or occasional letter-mail flyers. You automatically choose to subscribe by providing contact information on our web site or when shopping in our stores; unless you choose to opt-out. To enroll, we will collect your contact information (such as name and e-mail address). This information will only be used to send you the newsletter.

Participate in a Contest, Promotion, or Survey

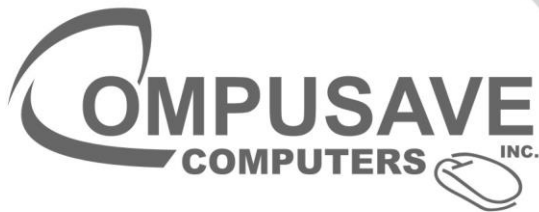
From time to time, we may run contests, promotions, or surveys. If you participate, you may be asked for contact information as well as additional optional survey information (for example, product preferences). Information from contest entries will be used to contact you if you win. We may also summarize survey information in a manner that no longer identifies the contest entrants for analysis, but will not share personal information from entries. All contests are subject to rules that will be available with each particular contest.

Participate in Interactive Discussion

Certain pages of our Web Site facilitate real-time interactive discussions between users and CompuSave Computers staff. These discussions are initiated by the web site viewer, and no personal information will be recorded. You are not obliged to engage in interactive discussions.

Information CompuSave Computers Collects Automatically

Like many other Web sites, we automatically collect certain non-personal information regarding Web site users that does not identify you. Examples include the Internet Protocol (IP) address of your computer, the IP address of your Internet Service Provider, the date and time you access the



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Web Site, the Internet address of the Web site from which you linked directly to the Web Site, the operating system you are using, the sections of the Web Site you visit, the Web Site pages read and images viewed, and the content you download from the Web Site.

This non-personal information is used for Web Site and system administration purposes and to improve the Web Site.

Cookies

The Web Site uses "cookies", a technology that installs a small amount of information on a Web Site user's computer to permit the Web Site to recognize future visits using that computer. Cookies enhance the convenience and use of the Web Site. For example, the information provided through cookies is used to recognize you as a previous user of the Web Site (so you do not have to enter your billing information every time), to offer personalized Web page content and information for your use, to track your activity at the Web Site, to respond to your needs, and to otherwise facilitate your Web Site experience. You may choose to decline cookies if your browser permits, but doing so may affect your use of the Web Site and your ability to access certain features of the Web Site or engage in transactions through the Web Site.

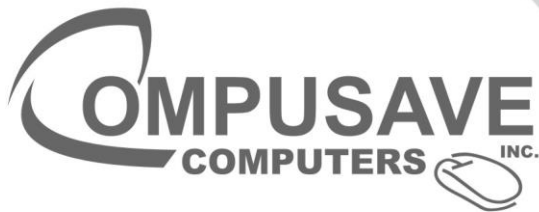
Tracking Information

We may use non-personal information to compile tracking information reports regarding Web Site user demographics, Web Site traffic patterns, and Web Site purchases, and then provide those reports to advertisers and others. None of the tracking information in the reports can be connected to the identities or other personal information of individual users. We may also link tracking information with personal information voluntarily provided by Web Site users. Once such a link is made, all of the linked information is treated as personal information and will be used and disclosed only in accordance with this Policy.

Links to Other Web Sites

Our Web Site may contain links to other Web sites or Internet resources. When you click on one of those links you are contacting another Web site or Internet resource. CompuSave Computers has no responsibility or liability for or control over those other Web sites or Internet resources or their collection, use and disclosure of your personal information.

We encourage you to read the privacy policies of those other sites to learn how they collect and use information about you.



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Does CompuSave Computers Disclose the Information it Collects?

CompuSave Computers does not sell your personal information. However we may share your information with third parties acting on our behalf or as permitted or required by law.

Disclosure to Service Providers

CompuSave Computers may share your personal information with certain service providers in order to provide products and services to you, to verify and validate information, and to address customer service matters. Examples of service providers include credit card issuers, product service depots, warranty providers, and delivery services. To reduce the risk of fraud or misuse of personal information, CompuSave Computers may also verify your personal information, including but not limited to your address and credit card information, with third party service providers.

We will use reasonable efforts to ensure that your personal information is used in a manner that is consistent with this Policy. If you do not wish us to provide your personal information to those service providers, we may be unable to process your transaction.

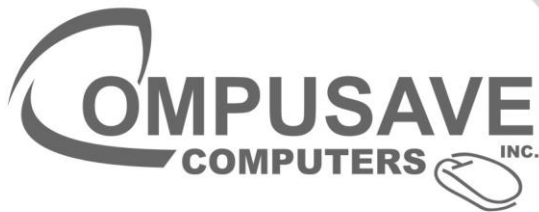
Legal Disclosure

CompuSave Computers may disclose your information as permitted or required to by law; for example:

- to a government institution or other person or entity that has asserted its lawful authority to obtain the information;
- where we have reasonable grounds to believe the information could be useful in the investigation of unlawful activity;
- to comply with a subpoena or warrant or an order made by a court, person or entity with jurisdiction to compel the production of information;
- to comply with court rules regarding the production of records and information; and
- to our legal counsel.

How does CompuSave Computers Protect My Information?

The security of your personal information is a high priority for CompuSave Computers. We maintain appropriate safeguards and current security standards to protect your personal information,



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whether recorded on paper or captured electronically, against unauthorized access, disclosure, or misuse.

Although we cannot take responsibility for any theft, misuse, unauthorized disclosure, loss, alteration or destruction of data by a third party, we take reasonable precautions to prevent such unfortunate occurrences.

How Can I Verify My Information?

You can check your information to verify, update, or correct it, and to have any obsolete information removed. You may contact us to update, correct or verify any personal information.

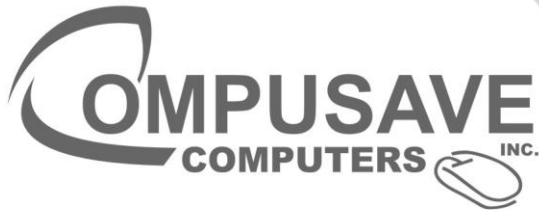
You can also ask to review any of the information that we have retained, how we have used it, and to whom we have disclosed it at any time by contacting us at support.cs@compusave.ca. Subject to certain exceptions prescribed by law, and provided we can authenticate your identity, you will be given reasonable access to your personal information, and will be entitled to challenge the accuracy and completeness of the information and to have it amended as appropriate.

You can also ask us to change your preferences regarding how we use or disclose your information, or let us know that you do not wish to receive any further communication from us.

When is My Information Removed?

We keep your information only as long as we need it for the products and services you're using and for a reasonable time thereafter or to meet any legal requirements. We have retention standards that meet these requirements. We destroy your information when it is no longer needed, or we remove your personally identifiable information.

You can also request that we remove your information from our records. Subject to our requirements for continued retention of your information, for example, for billing, audit, or warranty purposes, we will make every reasonable effort to honour your request.



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How Can I Contact CompuSave Computers?

CompuSave Computers is responsible for all personal information under its control. If you have any questions, concerns or complaints about the privacy policies please contact us at the below:

Email: support.cs@compusave.ca
Call us at: 1-519-863-6336
Write us at: CompuSave Computers
PO Box 224
Norwich, ON NOJ 1P0

We will respond to your request or investigate your concern as quickly as we can.

Will this Privacy Policy Change?

To accommodate changes in our service, the technology, and legal developments, this Policy may change over time. We may add, change, or remove portions of this Policy when we feel it is appropriate to do so. Whenever we update this Policy we will change the date on the Policy to indicate when the changes were made. The latest version of our Privacy Policy is always available on our website: www.CompuSave.ca.